

Shuchita Saxena

✉ shuchitasaxena2005@gmail.com ☎ 9821004439 📍 Delhi, India

EDUCATION

Bachelor of Arts in Economics
Deshbandhu College, University of Delhi

08/2023 – present

Class 12th
Mother Mary's School
Grade : 95.4%

04/2022 – 03/2023

PROFESSIONAL EXPERIENCE

Research and Content Associate
Entrepreneurship Cell

10/2024 – present

- Deliver weekly content and drive sponsor and audience engagement for events through strategic outreach and marketing.
- Create weekly news journals, curating critical current affairs to inform 1,000+ readers and align public awareness with E Cell's initiatives.
- Reached out to 400+ potential sponsors for E Summit, building strong PR relationships for future strategic collaborations.
- Lead offline campus marketing efforts, boosting event visibility and driving a 40% increase in audience engagement through targeted outreach.

Content Associate
Ritva

10/2024 – present

- Produce social impact content, and represent the organization in external initiatives to expand reach and awareness.
- Write compelling content on women's empowerment and societal taboos, growing engagement, and increasing followers by 35% in three months.
- Volunteer in awareness drives, and represent the college at networking events, strengthening partnerships with NGOs and stakeholders.

SKILLS

- Statistical Analysis and Interpretation using R
- Decision - making
- Team collaboration
- Critical thinking

PROJECTS

Statistical and Econometric Analysis Using R

- Performed descriptive statistical analysis and linear regression modeling to examine determinants of HDI across countries.
- Led all R-based coding efforts in a collaborative team setting, ensuring data accuracy and result interpretation.
- Derived and presented meaningful insights from the data, highlighting development patterns and policy implications.

Analysis of 2001 Turkish Economic crisis

- Led detailed analysis of causes, economic impacts, and recovery policies; assessed rationale behind key decisions during the crisis.
- Evaluated macroeconomic indicators and government strategies.
- Collaborated with a team to present findings to a class of 50+ peers.

AWARDS

Undergraduate Scholarship
Reliance Foundation

School Mathematics Topper

Class 12th

Commerce Topper

Class 11th

Received gold medals for maths (IMO) and commerce olympiads (ICO) and merit in IMO